



**KRATTEX**™

DJ / MUSIC PRODUCER  
ELECTRONIC PRESS KIT

## BIO

Krunal Ghorpade, widely known as Kratex, is a distinguished DJ and music producer originating from Mumbai, India, whose musical journey revolves around a fervent passion for tech-house and techno. His distinctive South East Asian sound seamlessly amalgamates modern electronic elements with millennial nostalgic vibes, enriched by his Indian roots—resulting in the creation of the innovative genre “M-House”, an enticing fusion of Marathi and house music.

Taking his vision further, Kratex co-created MVPMF (Modern Marathi Music Festival) in collaboration with World of Vibes and ZEE5—the first-ever modern Marathi music festival of its kind. The festival drew 4,000+ attendees, marking a historic moment for regional electronic music by placing Marathi culture at the center of a contemporary, large-format festival experience.

He achieved a major milestone by signing his track “Taambdi Chaamdi” to Spinnin’ Records, the Netherlands-based powerhouse and the world’s largest electronic dance music label. This landmark signing marked the first time a Marathi song was signed to an international EDM label, breaking new ground for regional Indian music on the global stage. The track has amassed 20 million overall streams to date.

As Kratex continues to evolve his sound by transforming Marathi music into electrifying house records, his influence on the global dance music ecosystem continues to deepen. With a visionary approach rooted in culture, innovation, and scale, Kratex’s journey as the pioneer of M-House music is shaping an enduring legacy for modern Indian electronic music.



## Supported by

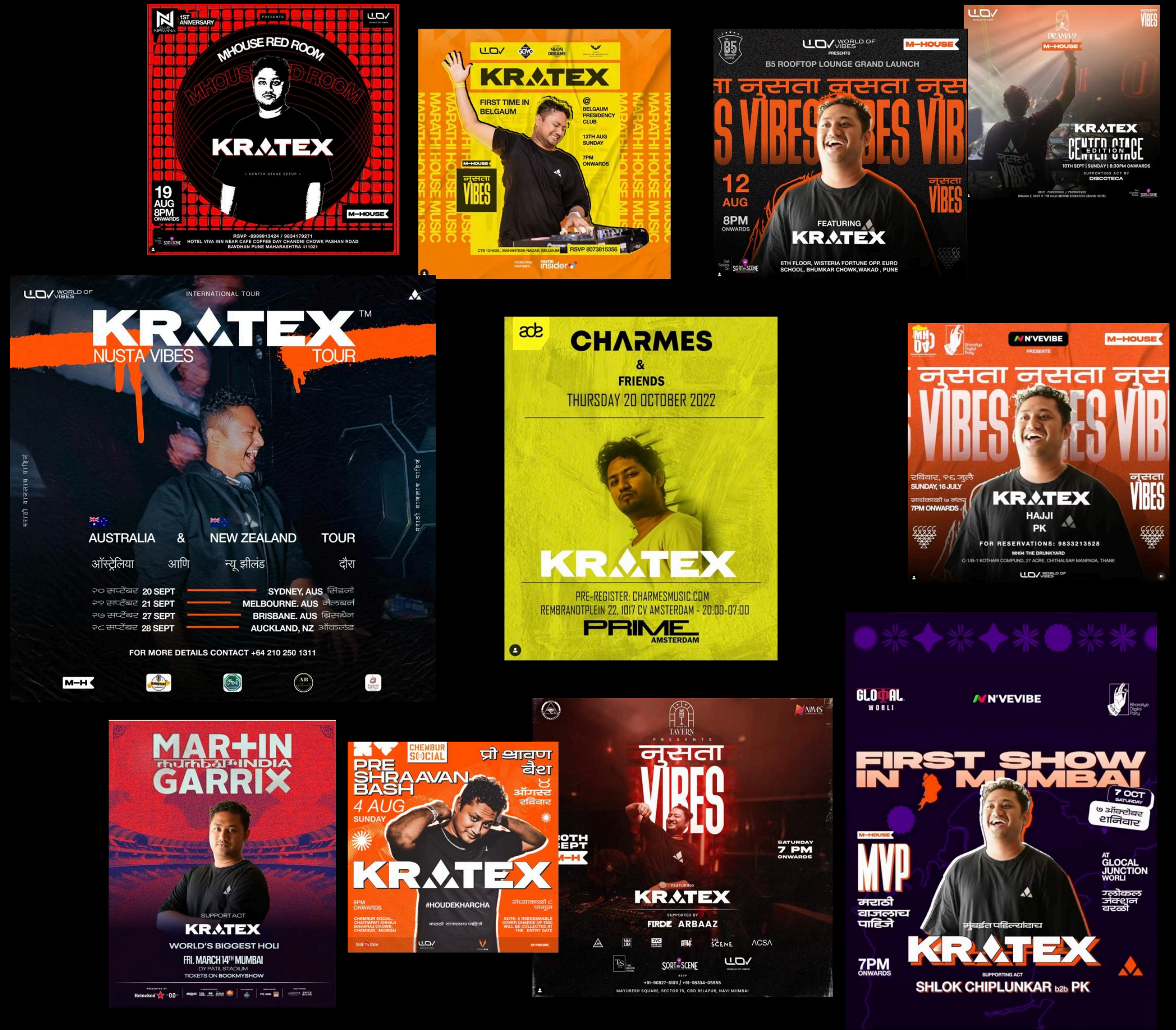
Afrojack  
ALAN WALKER  
Chris Lake  
kshmr  
Timmy Trumpet  
Blasterjaxx  
Club Banditz  
Carnage (Gordo)  
Wuki  
TWIG  
Luca Testa  
Alok  
BHasker  
Flatdisk



# SHOWS

- SOBs - NewYork, NYC
- Pure Nightclub - San Jose, CA
- Our Place - Cincinnati, OH
- Higher Ground - Miami, FL
- Mister East - Rosella, NJ
- 29 Novi - Detroit, MI
- Trinity - Seattle, WA
- Dopamine Lounge - Toronto, Canada
- Dreamer - Calgary, Canada
- Button factory - Dublin, Ireland
- The Botanic Inn - Belfast, Ireland
- The Underground - Sydney, Australia
- Club Nasha - Melbourne, Australia
- Victoria Hotel Club - Brisbane, Australia
- Prime Club - Amsterdam, Netherlands
- Moksha - Dubai, UAE
- Vogue Lounge - Auckland, NewZealand
- Dy Patil Stadium (Martin Garrix Concert) - Navi Mumbai
- Socials, BCB, Glocal Junction, Anti Social, Kitty Su - Mumbai
- Ballr, Epitome, High Spirits, Game Palacio - Pune
- Club LPK, Vagalume, SOHO - Goa
- Kave - Indore
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- MH04, Glitte, La Cena, Mitron, Titos - Thane
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20 सप्टेंबर	20 SEPT	SYDNEY, AUS	सिडनी
21 सप्टेंबर	21 SEPT	MELBOURNE, AUS	मेलबर्न
27 सप्टेंबर	27 SEPT	BRISBANE, AUS	ब्रिसबेन
28 सप्टेंबर	28 SEPT	AUCKLAND, NZ	ऑकलंड

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M-H | BARBERS | AB

ANTIM  
ASHVAC DIPQIN MANEE  
SATURDAY // 23 NOV  
MAJESTIC PREMIER HOTEL, KHALID BIN AL WALEED ROAD, BUR DUBAI

## TELEVISION APPEARANCES

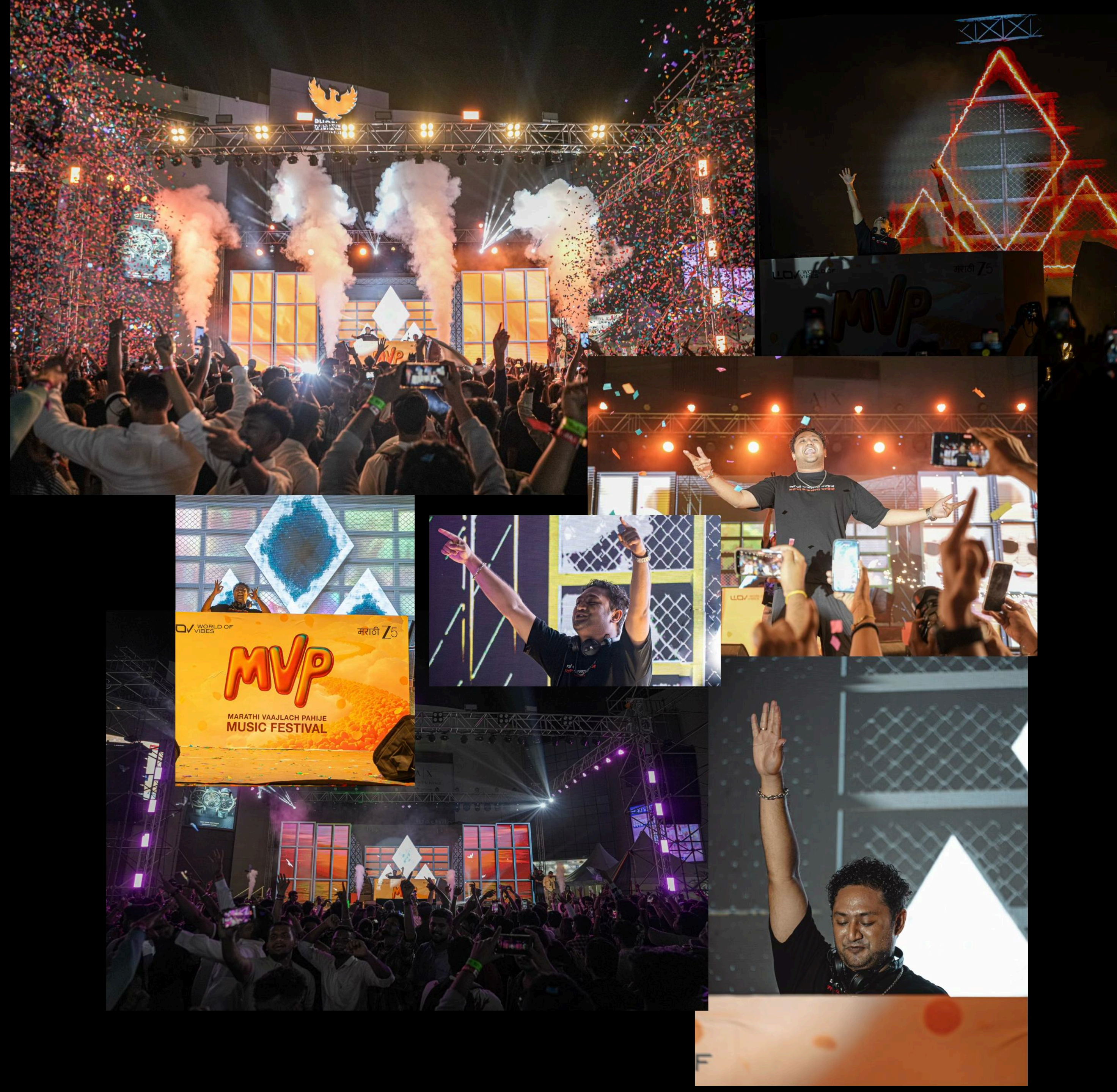
- Zee Marathi Awards 25 Years Anniversary Special TV Episode (Channel: Zee Marathi)
- Performed The Song Taambdi Chaamdi Live on the TV Show with Shreyas. This was witnessed by Top Marathi Celebrities for the Award Night (Zee Marathi is the top most Marathi TV channel known for its Marathi TV shows and movies)
- Bigg Boss Marathi Season 5 (Channel: Colors Marathi)
- Guest host for one day as a DJ for TV show contestants for the surprise elimination episode
- Bigg Boss Marathi season 5 had record high TRP in India, it was the most successful season in the history of the show





Taking his vision further, Kratex co-created MVPMF (Modern Marathi Music Festival) in collaboration with World of Vibes and ZEE5, conceptualising and executing the first-ever modern Marathi music festival designed for a new generation of listeners. MVPMF redefined how Marathi music could exist in a contemporary festival format merging electronic music, live performances, visual production, and youth culture into a single, large-scale experience.

Drawing 4,000+ attendees, the festival marked a historic cultural moment by proving that regional music could command mass appeal without diluting its identity. MVPMF placed Marathi culture at the forefront of a modern, globally relevant festival ecosystem—setting a new benchmark for regional music festivals in India and establishing Kratex not just as an artist, but as a cultural architect shaping the future of modern Indian music.



# PRESS



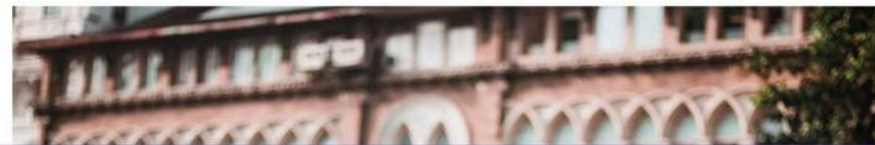
## Get inspired by: Kratex

Published on 26.01.22 at 15.00 by Will Showler.

Today we're chatting with one of our members, [Kratex](#), who also happens to be one of the most exciting producers in India's thriving underground electronic scene. Known for effortlessly blending massive Tech-house sounds with chopped up vocals and traditional Indian musical elements, read on to discover why we love his music so much.

*You've done quite a few remixes and bootlegs of popular tracks - what's your approach for finding the right track to use and how do you make it your own?*

I listen to a lot of music across a variety of genres but being a House producer by core, whenever I hear a track that could go well with a House groove, a bootleg automatically starts to build in my head of that track and then I just run Ableton and make an idea out of it. The main thing is I should really vibe with the track, no matter if the track is famous or not, vibe is the real key. For making it my own, I use my sound style which is something I am developing day by day.



Log on to; Uddhat on Spotify; YouTube

## Expose the audience to more genres

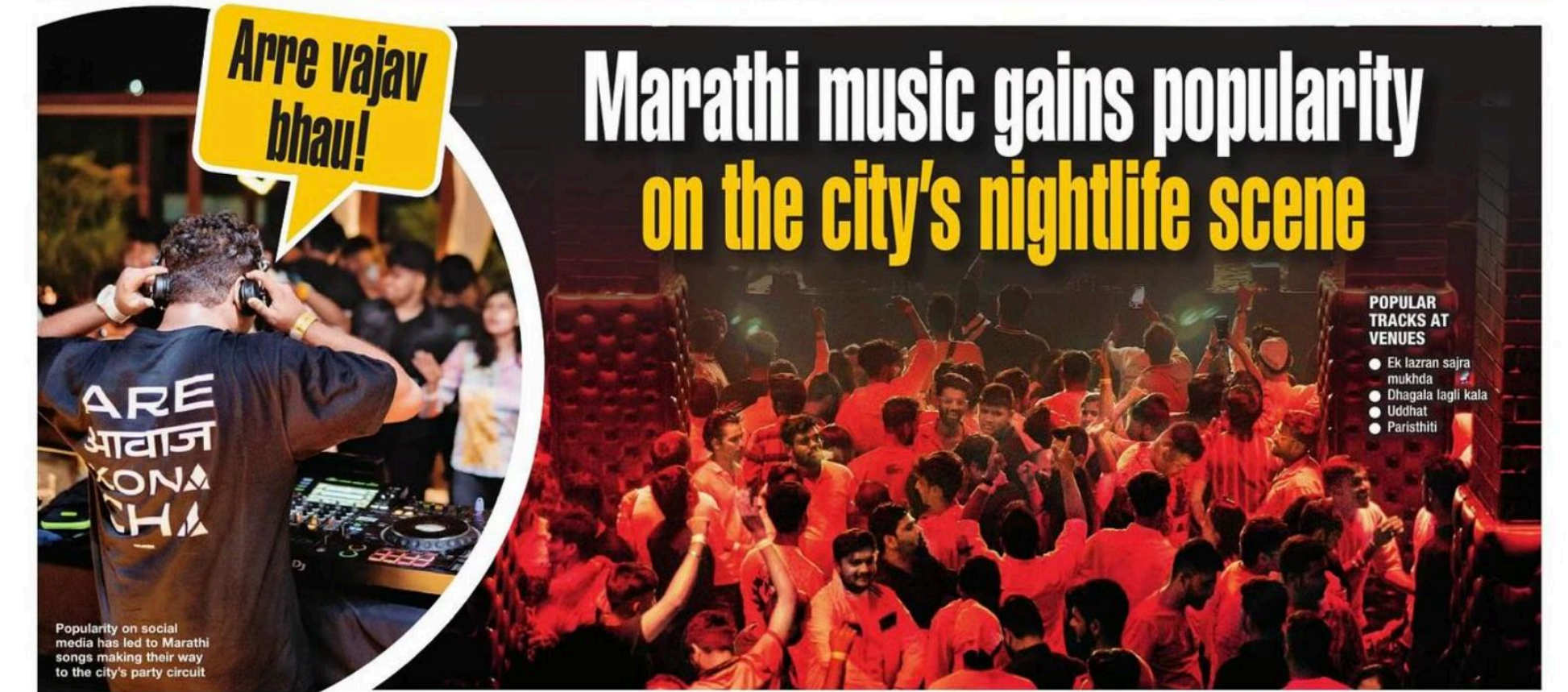
I started making House music by remixing popular Marathi songs, on a whim. There was no strategy to it. In fact, the first time I played, few people even showed up. Then I realised that there is a need to promote such events properly. What I have noticed is that regional writers are protective of the genre. They believe that if you are fusing it with regional elements, you are spoiling it.



My genre is still house, and the fundamental elements remain constant. The same goes with hip-hop. Unless the core elements [of the genre] are present, you will lose out on the audience. The presentation needs to be according to that. This responsibility falls upon the artiste.

There is a space for an audience in new genres, especially in Marathi. I see rappers in hip-hop pushing that line with experimentation. But we need to understand that Marathi people, in general, are proud of their old music. The issue is that they don't expose themselves to too many forms from outside. This is the void, which needs to be filled by artistes like us.

Krunal Ghorpade aka DJ Kratex, 29



Arre vajav bhau!

# Marathi music gains popularity on the city's nightlife scene

Popularity on social media has led to Marathi songs making their way to the city's party circuit

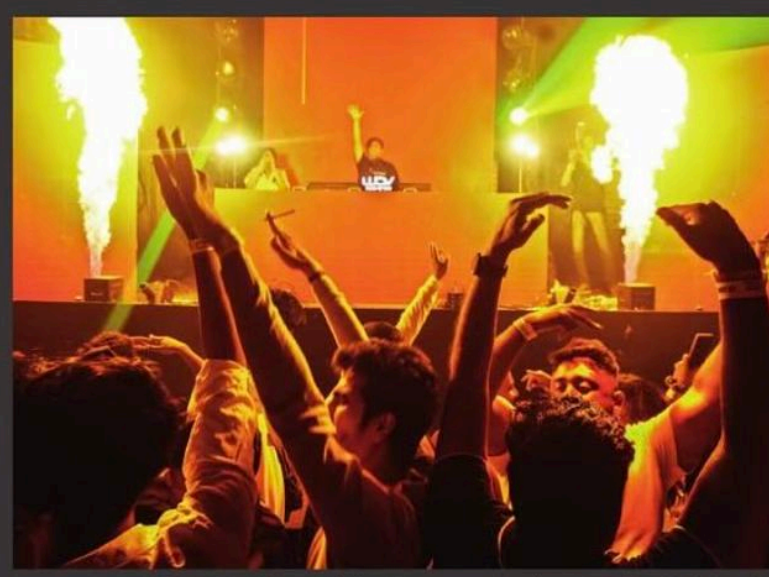
- POPULAR TRACKS AT VENUES
- Ek lazran sajra mukhada
  - Dhaagala lagli kala
  - Uddhat
  - Paristhiti

**Spandan Fulkar**  
Until a few years ago, the pub and party scene in the city would have either English or Bollywood tracks being belted out by the DJs. But about a year ago, things started changing with the inclusion of Marathi music at multiple venues, leading to the rise of the genre's popularity. Krunal Ghorpade, aka Kratex, who has been taking the Marathi music scene by storm with songs like *Lajran Sajra Mukhada* and *Aga Naach Radhe*, shares, "In the past, Marathi music almost never featured on the club music tracks. Now, partygoers actively request for Marathi tracks to be played at clubs. Popularity of these tracks online have contributed to this demand."

From no gigs, to performing at least 2-3 a month, Marathi artistes say opportunities are picking up pace

### KEEPING UP WITH THE PARTY SCENE

Artistes cite the perception of Marathi music as 'too regional' among clubgoers being the reason behind it not being played at these venues earlier. But the younger audience is open to diverse genres as long as it matches the party vibe when they head out. "I played a Marathi *Avani* flip track at a music festival in Udipiur and was surprised that it got the crowd vibing. That's enough to break the earlier perception about Marathi music and proves that it can get people grooving," says Vedang Deshpande, a 26-year-old music producer from Pune, adding that sampling of popular Marathi songs has also helped boost this trend. Restaurant owner Kartik More agrees that Marathi music and artistes were limited to

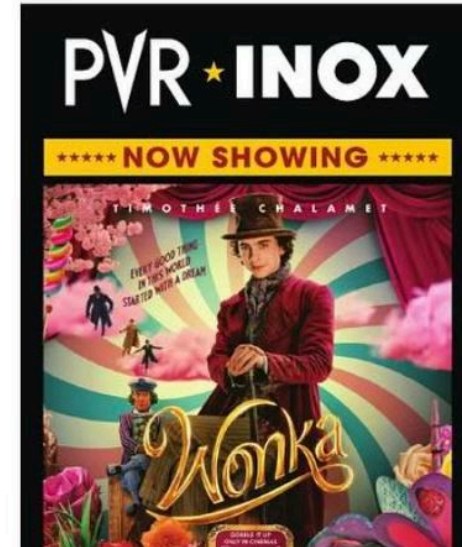


a niche audience in the past. "But their reach has evolved as event organisers recognised the diverse appeal of Marathi music and started actively promoting it. Additionally, collaborations and partnerships between Marathi artistes and organisers have helped break barriers and integrate Marathi music into mainstream events in the city," says the Pune-based restaurateur.

The city's event landscape has embraced Marathi music, gigs, and artistes prominently in recent times, reflecting a stronger connection to the local culture and a broader appeal. We've seen shows by Marathi artistes being sold out at some of our venues  
-Kunal Mhaske, a restaurateur

This shift has been facilitated by a growing appreciation for cultural diversity and the desire to promote local talent. The popularity of Marathi artistes has grown due to a unique blend of traditional and contemporary elements in their music that appeals to a broader audience  
-Kartik Sudhir More, a restaurateur

Many party venues have realised that Marathi music is popular and can draw large crowds. This has led them to open doors to artistes and DJs playing M-House music. Listeners may not necessarily understand the lyrics, but they connect with the flow and vibe of these tracks  
-Shreyas Sagekar, a rapper




# PRESS

VOGUE INDIA

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But the most astounding thing about 'Taambdi Chaamdi'—more than listening to Marathi rap bump against a groovy EDM bass line—is that the video sits on the official channel of Spinnin' Records, the world's leading electronic music record label that has represented artists like Tiësto, Afrojack, Martin Garrix and David Guetta. Millennials will recognise them by the lopsided 'S' logo, which, when stamped on a song, meant it was a certified banger.



MOST POPULAR

**FASHION**  
Alia Bhatt's sindoori sari by Torani is complete with intricate gold embroidery on scalloped borders  
BY VOGUE STAFF

**WEDDINGS**  
I'm tired of pretending that I'm at an Indian wedding for anything other than the food  
BY SIMONE DHONDY

**BEAUTY**  
18 French pharmacy skincare products to have on your wishlist  
BY TARINI SOOD

**SPONSORED**  
The newest upgrades to Soneva's residences redefine Maldivian luxury  
BY SONEVA | WORDS BY RIA GUPTA

सकाळ

## मराठी गाणी लोकप्रिय करणारा डिजे कृणाल

# हॅशटॅग! मराठी वाजलेच पाहिजे!

नितीन बिनेकर : सकाळ वृत्तसेवा

मुंबई, ता. ६ : 'झुक झुक झुक आगीन गाडी, धुरांच्या रेपा हवेत काडी' या मराठी बालगीताच्या आवाज पंचतारांकित हॉटेल, पब आणि मोठ्या पार्टीत घेऊन जाण्याची किमया विरारच्या कृणाल घोरपडे या तरुणाने करून दाखवली आहे. 'मराठी वाजलेच पाहिजे' या थीमवर आधारित जुन्या मराठी गाण्यांचे वेड त्याने तरुणाईला लावले. त्याचा हा प्रवास सोपा नव्हता. कृणाल घोरपडे याचे बालपण विरारमधील मराठी चाळीत गेले. त्याच्या वडिलांना हॉलीवूड ते भजनापर्यंत सर्व गाणी ऐकण्याचा छंद होता. वडिलांची आवड कृणालमध्ये उतरली. लहान असताना त्याच्या वडिलांचे निधन झाले. कृणालला कॉम्प्युटर इंजिनिअर व्हायचे होते. त्याचे शिक्षण घेत असताना रिमिक्स संगीत तयार करण्याचा छंदही त्याने कायम ठेवला. इलेक्ट्रिक डान्स म्युझिकमध्ये पारंगत होण्यासाठीचे प्रशिक्षण कृणालला घ्यायचे होते; मात्र आर्थिक परिस्थिती नसल्यामुळे

शो झाला, त्यावेळी आपणही डीजे व्हावे, असे कृणालला वाटू लागले. शिक्षणासोबत त्याने 'इलेक्ट्रिक हाऊस म्युझिक'चा अभ्यास सुरू ठेवला. निःशुल्क सॉफ्टवेअरच्या मदतीने तो रिमिक्स गाणी तयार करत होता.

म्युझिकची अभ्यास सुरू ठेवला. निःशुल्क सॉफ्टवेअरच्या मदतीने तो रिमिक्स गाणी तयार करत होता.

माझ्या मराठी गाण्यांना मिळणारा प्रतिसाद पाहून जिथे कधी मराठी गाणी वाजत नव्हती त्या ठिकाणावरून मला मराठी गाणी वाजवण्यासाठी बोलावले गेले. लवकरच माझा परदेशात शो होणार आहे. आपले मराठी गाणी परदेशात वाजायची, हे लक्ष्य आहे.

**- कृणाल घोरपडे, डीजे**

### अशी सुरू झाली मोहीम

राज्यातील पंचतारांकित हॉटेल, पब आणि पार्टीमध्ये मराठी गाणी वाजवली जात नाही. त्यावर कृणालने 'मराठी वाजलेच पाहिजे' या हॅशटॅगखाली एक पोस्ट लिहिली. ही पोस्ट खूप व्हायरल झाली, अनेक मराठी सेलिब्रिटींनी ती पोस्ट शेअर केली. त्यानंतर 'मराठी वाजलेच पाहिजे' ही रॅंकी आणि कृणालची संयुक्त मोहीम सुरू झाली.

अभियांत्रिकीचे शिक्षण पूर्ण झाल्यानंतर कृणालने नोकरी सुरू केली. यादरम्यान इलेक्ट्रिकची डान्स म्युझिकची जागतिक परिषद नेदरलँडच्या अँमस्टरडम शहरात होणार होती. कुठल्याही परिस्थितीत या परिषदेला त्याला सहभागी व्हायचे होते. त्यामुळे त्याने मुंबईतील नोकरी सोडून कमी पगारात नेदरलँडमध्ये नोकरी स्वीकारली. या परिषदेत कृणाल उपस्थित राहिला. सर्व बाराकावे शिकून कृणालने हाऊस म्युझिकला सुरुवात केली. कोरोना संकटात कृणालची नोकरी गेली. मात्र या काळात त्याने 'हाऊस म्युझिक' बनविणे आणि इंस्टाग्रामवर ते अपलोड करणे सुरू ठेवले. त्याच्या गाण्याचे कौतूक जगविख्यात डीजे क्रिस लेस याने केले. एके दिवशी कृणालने 'मामाच्या गावाला जाऊया' या मराठी बालगीताला 'इलेक्ट्रिक म्युझिक'मध्ये रीक्रिएट केले आणि ते सोशल मीडियावर अपलोड केले. या गाण्याला काही लाख व्ह्यू आले. अनेक सेलिब्रिटींनी ते गाणे शेअर केले. तसेच अनेकांनी त्यावर असंख्य रिल्स बनल्या. या गाण्याने कृणालला प्रसिध्दीच्या झोतात आणले.

Mumbai, Mumbai-Today  
07/01/2021, Page No. 1

# PRESS

**Rolling Stone**  
INDIA

NEWS & UPDATES REVIEWS K-CULTURE COLUMNS LISTS BOLLYWOOD STYLE GIG CALENDAR RSI REC

NEWS & UPDATES

## How 'Taambdi Chaambdi' Put Marathi Music in the Spotlight

Kratex and Shreyas elevate Marathi music to greater heights, capturing the essence of cultural pride while appealing to a global audience

SPANDAN FULKAR AUG 28, 2024



Taambdi Chaambdi/YouTube

The vibrant and diverse forms of Marathi music, known for getting anyone to let loose and hit the floor, have always held a special place in people's hearts.

This rich musical tradition witnessed a landmark moment with the release of "Taambdi Chaambdi" (meaning Brown Skin) by Kratex and Shreyas, a track that gained global traction and appreciation.

The single, released on May 2, quickly shot to the top of numerous trending charts, spreading like wildfire across

**Rolling Stone**  
INDIA


NEWS & UPDATES REVIEWS K-CULTURE COLUMNS LISTS BOLLYWOOD STYLE GIG CALENDAR RSI REC

INTERVIEWS NEWS & UPDATES VIDEOS

## Kratex and FeniFina's 'Jevlis Ka' Continues to Build the Marathi Club Sound

The track draws inspiration from the Marathi phrase "Have you eaten?"—an endearing conversation starter that's sometimes used as a pickup line

ANURAG TAGAT APR 02, 2025



## My music has no agenda besides making people happy: Krunal Ghorpade

**Taambdi Chaambdi** composer says the success of the song was unexpected and he never thought it would become a global hit



Krunal Ghorpade; (below) a still from the song

**Mihir Bhanage**

Krunal Ghorpade's musical journey has roots in his childhood. His father, a hardcore music lover, would listen to anything from international pop to Indian bhajans. What started from tape recorders and cassettes gradually turned into a full-time gig for Krunal on the DJ and studio consoles. Today, he is better known as Kratex and his name is synonymous with Marathi house music. If you don't know the guy yet, just ask Alexa to play 'Taambdi Chaambdi'. In a chat, Kratex tells us about the viral hit that has got everyone grooving...

**TAAMBDI CHAAMBDI ON A LOOP**

Until a few weeks ago, Krunal was popular in the Pune and Mumbai clubs for his M-House music. Then, 'Taambdi Chaambdi' happened, and it was picked up by an international EDM label. Krunal, who composed the track that's written by Sagar Sagvekar, says, "Let alone being picked up by an international label, we never even expected the song to be this popular domestically. It was composed for a different project that eventually didn't work out. But we're happy that we released it as a standalone song and thankful for all the love that has come our way." Ask him what he aims for while

Along with the 'Lakalalakalaka' catchphrase, it is also the song's music video that's become a talking point. The song has now become synonymous to Manish Shetye in a shiny jacket doing the hook step on the streets of Mumbai.

**Why Kratex?**

When it came to choosing a stage name, Krunal wanted something that started with the letters K and R, but something that also didn't restrict his music. "Kratex has no meaning. I think if I'd have selected a name with some meaning attached to it, I would have also had to justify it with a certain direction in my music. I didn't want to restrict myself to a particular style," shares Krunal.

are happy; my job is done."

**FROM CORPORATE LIFE TO MUSIC PRODUCTION**

Krunal is a self-taught music producer. In fact, he only started making music full-time post the pandemic. "I am not a trained musician. Whatever I have learned is from online tutorials and practice. EDM is a genre I love, and I wanted to create EDM music with a strong Marathi base. Until a few years ago, clubs would blatantly refuse to play Marathi music on the dance floor. We strived to change that. Of course, it is a work in progress, but at least with my songs, people are getting exposed to M-House music," says Krunal, who had a corporate job until a few years ago.

# MUSIC



Super Hit Track

## Taambdi Chaamdi

Label: Spinnin Records

100 million + streams across spotify, youtube, apple music and all other streaming platforms

SPOTIFY

**300k+** Monthly Listens  
/ **1.81M** Playlist Reach

YOUTUBE

**103K** Subscribe /  
**20M** Channel Views

APPLE MUSIC

**2.6M** plays

SHAZAMS

**212K** Shazams

INSTAGRAM

**340K+** Followers

INSTAGRAM

**5M+** Reach

## DJ SETS

Get a overall experience of my shows digitally from my Recorded Shows

[Click →](#)




Kratex | MVP | मराठी वाजलाच पाहिजे | Mumbai | MHouse...

Kratex   
540K views • 1 year ago




Kratex Live Dj Set at @BhaDiPa Bhadyachi...

Kratex   
50K views • 8 months ago



Kratex - Epic Marathi Sunset Dj Set | Aranya Villa | Deep...

Kratex   
231K views • 10 months ago




Kratex | M-House NUSTA VIBES Full Dj Set | Marathi...

Kratex   
175K views • 1 year ago




Kratex | MVP | मराठी वाजलाच पाहिजे | Goa | MHouse Marat...

Kratex   
55K views • 11 months ago



Kratex | Nusta Vibes | Pune | मराठी | Marathi House Music...

Kratex   
82K views • 1 year ago

## MANAGEMENT

**WORLD OF VIBES**

MANAGER

Rock Kacchi

Contact: +91 9834179271

Instagram: @rock\_kacchi

World of Vibes

rock@worldofvibes.com



